

- I. Statistics Organization at UVM
  - a. Statistics
    - i. Methods
      - 1. 111, 141, 143 (only take one)
      - 2. 211
      - 3. When to use a particular procedure, how to use it, et cetera.
      - 4. No discussion of why procedures work.
    - ii. Theory
      - 1. 241
      - 2. 261+262 (sequence)
      - 3. Why do procedures work?
  - b. Probability
    - i. 51, 151, 251
  - More on the distinction between Statistics and Probability later. C
- II. Introduction
  - a. Alternate Textbooks
    - i. All found in the library
    - ii. General
      - 1. Snedecor and Cochran
      - 2. McClave and Dietrich
      - 3. Steele and Torrie
      - 4. Dixon and Massey
      - 5. Blattacharyya and Johnson
    - iii. Exploratory Data Analysis
      - 1. John W. Tukev
      - 2. Hoaglin, Mosteller, Tukey
    - iv. CS Applications: ER Dougherty
  - b. Reasons to Study Statistics
    - i. A filter through which we view reality
    - ii. Purpose is to learn what is true, then update our beliefs about the nature of reality.
    - iii. Used properly, honestly, Statistics will allow us to draw reasonable conclusions from data.
    - iv. Gives "good" answers most of the time (as opposed to "perfect answers all the time").
    - v. How do we know what we know
      - 1. Justified True Belief (JTB Model)
      - Suppose we have a proposition p.
         We must believe p.

      - 4. p must be true.
      - 5. Our belief in p must be justified.
- III. Definitions
  - a. Experimental Unit (EU): Object or entity from which a measurement is obtained.
    - i. Entity might be a human about whom we are measuring height.
    - ii. Entity might be a country about which we are measuring GDP.
  - b. Population: A collection of all experimental units of interest, numbering N total units.
    - i. All textbooks published in 2003
    - ii. All Vermont males aged over 65.
    - iii. Depends entirely on what is of interest to the investigator.
  - c. Sample: A subset of the population with n elements,  $n \le N$ .
    - i. Usually elements have been selected in a very specific, scientific way.
    - ii. Could, by definition, be a purely random selection.
  - d. Census: A sample where n = N.



- IV. Exercise 1.7
  - a. Data
    - i. EU = a brick
    - ii. N = 5,000
    - iii. n = 100
    - iv. Sampling Fraction = n / N = 1 / 50 = 2%.
    - b. We want to know what proportion of bricks are usable.
    - c. Define  $x = \{0 \text{ non-defective}, 0 \text{ defective}\}$
    - d. Population Proportion
      - i. Denoted  $\pi$ 
        - ii. Proportion of non-defective bricks in the population
      - iii.  $\pi = 4800 / 5000 = 0.96$
      - iv. Not a number we usually know
      - v. Called a parameter. a fixed constant characterizing some important feature.
    - e. Sample Proportion
      - Denoted p
      - ii. Could be  $^{0}/_{100}$ ,  $^{1}/_{100}$ , ...,  $^{100}/_{100}$
      - iii. Some values are more likely than others, but all are possible.
      - iv. Suppose p = 94/100 = 0.94
      - v. Called a statistic: based on data.
      - vi. This is not constant: it depends on what's in the sample.
      - vii. Usually this is the only information we have to go on.
    - f. Accuracy of the Statistic
      - i. We don't know  $\pi$  but we can setup an interval around p and state  $\pi$ with some level of confidence.
      - ii.  $\pi \in (0.88, 0.97)$  with 90% confidence
      - iii. Our best guess is 0.94, but we can do better with an interval estimate.
- V. Free Press Example
  - a. jama.ama-assn.org 8/27/2003
  - b.

	Zoloft	Placebo	
Good	130	110	240
Bad	59	77	136
	189	187	376

- c. p = 240/376 = 0.64
- d.  $p_z = 130/189 = 0.69$
- e.  $p_p = 110/187 = 0.59$
- f. So Zoloft users experienced good outcomes slightly more often than placebo users.
- g. Hypothesis Testing
  - i.  $H_0: \pi_z = \pi_p$  (called the "null hypothesis" because there's no difference)
  - ii.  $H_1: \pi_z \neq \pi_p$
  - iii. One must be true!
  - iv. Observed Significant Level (P value) = 0.044
    - 1. Tells us that  $H_1$  is more believable than  $H_0$ .
    - 2. If p value is less than 0.05, go for  $H_1$
    - 3. Otherwise go for  $H_0$
    - 4. Details on all this later.
  - v.  $p_z p_p = 0.10$  observed difference (in sample)
  - vi. We can be 95% confident that  $\pi \in [0.3\%, 20\%]$
- h. Ethics
  - i. Such a study would have to be approved by an Institutional Review Board
  - ii. Subjects must be given "lay review" of the details of the study before participating.

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