



Introduction & Project Lifecycle

- I. Course Goals
 - a. The point of the course is to learn and *do* significant software development
 - b. Big difference from student project-type development
 - c. Need to communicate ideas about software design to others and yourself
- II. Introduction
 - a. Definition of Software Engineering
 - i. Goal: Good quality software – “timely and affordable development, deployment, maintenance”
 - ii. More than just programming. Programming comprises a very small percentage of time spent on a project
 - iii. Also Includes:
 1. Project Planning – what should it do?
 2. Design
 3. Testing
 4. Performance Testing
 - b. Why?
 - i. Prepare for a better job
 - ii. Learn how software *is* developed and *should be* developed
 - c. Focus
 - i. Concepts!
 - ii. Not specific tools; not typical job preparation
 - iii. Tools / languages change much more quickly than concepts
 - iv. The appropriate tools / languages are different from one project to the next
 - d. Kinds of Development
 - i. “Simple” applications
 - ii. Business processing
 - iii. Scientific Computing. Very different mindset – machines are still way too slow for what’s needed in intense scientific applications
 - iv. Machine Control. Very small programs, usually no user interface. Real time! Very different time constraints.
 - v. Games. People write games they want to play. Not like other development.
 - vi. Web. Fundamentally developing user interface.
 - vii. Database. Structure of data is more important than algorithms to process it.
 - viii. Systems. Among the highest reliability constraints
- III. Project Features
 - a. Features that may apply to any type of project that change things substantially
 - i. High Reliability
 - ii. Life Critical – *cannot* be wrong
 - iii. Business Critical – ATM network goes down, the administrator gets fired. Lose huge amounts of money when the system goes down.
 - iv. Performance Critical.
 - v. Easy to Learn – mall kiosk, ATM
 - vi. Efficient to Use – Might *not* be easy to learn, but very efficient once you know it.
 - b. Greenfield vs. Brownfield Development
 - i. Greenfield: Creating a brand new program (almost everything you do in school)
 - ii. Brownfield: Update existing software (almost everything you do in real life)
- IV. Project Roles
 - a. Project Manager: What should the project do?
 - b. System Architect: How it looks technically
 - c. Designer
 - d. Programming
 - e. Quality Assurance Engineer: Write / run tests
 - f. Technical Writer

- g. Release Engineer
 - h. Trainer: Teach people to use the product
 - i. Customer Support Engineer: Ranges from the know-nothing who answers the phone to people who solve big problems and may even fix the code
 - j. Porting Engineer: Move from one platform to another
 - k. Technical Sales Support: Go with salespeople to answer the technical questions
- V. Tradeoffs
- a. Trading off Features, Quality, Cost (where Cost == Time)
 - b. Features
 - i. Define the product.
 - ii. When you ask, "What's that product?" the answer is a list of features.
 - iii. Solve customer problems. Means you have to *identify* customer problems. Means you have to know the customers.
 - iv. Need to be better than the alternatives (so you need to know the competition)
 - c. Quality
 - i. Reliability, performance, usability
 - ii. Expectations depend on version (beta?), company.
 - iii. Not all bugs are the same. Does it render the product virtually unusable or is it just really annoying?
 - d. Cost
 - i. Revenue drops after a while since competitors enter the market
 - ii. If you slip, say, a month, that's one month "earlier" that the competition gets to start eating into your revenue.
- VI. Why Start a Project?
- a. Many different reasons.
 - b. Non-Software Company
 - i. Big Corporations have IT groups to build custom software
 - ii. Have to face "Build or Buy" decision every time
 - iii. More expensive to build, but get more control
 - c. Existing Software Companies
 - i. Have existing customers they can study; develop anything they need
 - ii. Have "Techies vs. Sales" clashes regularly
 - d. New Software Companies
 - i. Greenfield development
 - ii. Someone sees a solution to an unsolved problem
 - e. Marketing – May make the wrong decision. Often does.
- VII. Software Economics
- a. A bizarre economy
 - b. All costs are like development costs
- VIII. Process
- a. Much like custom architecture
 - b. Much effort goes into understanding customers' needs
 - c. Subject to changes throughout development
 - d. That generates delays / costs going up
 - e. In architecture, no expectation of ongoing maintenance, or concept of "testing"
- IX. Lifecycle
- a. Phases
 - i. Requirements, Design, Implementation, Test, Release
 - ii. Called Lifecycle
 - iii. Then include Maintenance
 - b. Waterfall
 - i. Each step follows its predecessor, until you release.
 - ii. Doesn't work very well. Need input from each step in the earlier steps
 - iii. Cheaper to figure out problems along the way than to try to get everything right in advance. "Plan to build two!"
 - c. Cyclic / Spiral Model

- i. Effort is focused on different area on each cycle
- ii. Note that in CS-205 we only have time for one cycle.