

## **Reading Review – Chapters 11 & 14**

- I. Values, Attitudes & Behavior
  - a. Organizational Behavior (OB)
    - i. Better understanding and management of people at work
    - ii. Individual Behavior
    - iii. Group Behavior
  - b. Values: Abstract ideals that guide one's thinking across all situations (consistent over time and related situations)
  - c. Attitudes
    - i. Directed toward specific objects / people / events
    - ii. Components
      - 1. Affective: Feelings & Emotions ("I feel")
      - 2. Cognitive: Beliefs & Knowledge ("I believe")
      - 3. Behavioral: ("I intend")
    - iii. Consistency and Cognitive Dissonance
      - 1. Three factors determine how people deal with dissonance: Importance, Control, Rewards (emotionally or financially)
      - 2. Reduction Techniques
        - a. Change your attitude
        - b. Belittle the importance of the inconsistent behavior
        - c. Find consonant elements that outweigh the dissonant ones.
  - d. Behavior: How values and attitudes affect actions and judgements
- II. Work-Related Attitudes and Behaviors
  - a. Attitudes: Job Satisfaction, Job Involvement, Organizational Commitment
  - b. Behaviors
    - i. Performance and Productivity
    - ii. Absenteeism & Turnover
- III. Personality
  - a. Stable psychological traits that give a person his identity
  - b. Big Five Dimensions
    - i. Extroversion (talkative, sociable, assertive)
    - ii. Agreeableness (good-natured, cooperative)
    - iii. Conscientiousness (dependable, responsible, achievement-oriented)
    - iv. Emotional Stability (relaxed, secure, un-worried)
    - v. Openness to Experience (intellectual, imaginative, curious, broad-minded)
  - c. Personality Tests
    - i. Extroversion is a stronger predictor of success than agreeableness
    - ii. Conscientiousness: Strongest positive correlation with job performance
  - d. Four Traits Important in Organizations
    - i. Locus of Control
      - 1. Internal: One controls his own destiny
        - a. Place in high-initiative jobs
        - b. Reward with merit pay, sales commissions
      - 2. External: Controlled by outside factors (Highly structured jobs)
    - ii. Self-Efficacy
      - 1. Belief in personal ability to do a task
      - 2. Complex, challenging jobs enhance self-efficacy
      - 3. Developing: Give constructive pointers, positive feedback
    - iii. Self-Esteem
      - 1. OBSE: Organization-Based Self-Esteem
      - 2. High OBSE produces task innovation
      - 3. Organic structures generate higher OBSE
      - 4. Raise self-esteem by thinking of desirable characteristics possessed
    - iv. Self-Monitoring: Ability to adapt behavior to others

- IV. Perception
  - a. Steps: Selective Attention → Interpretation and Evaluation → Storing in Memory → Retrieving from Memory
  - b. Distortions
    - i. Selective Perception (filter out information that contradicts beliefs, seems irrelevant, or is discomforting)
    - ii. Stereotyping
      - 1. Sex-Role Stereotypes
      - 2. Age Stereotypes
      - 3. Race Stereotypes
      - 4. (These three particularly relevant to managers)
    - iii. Halo Effect: From one trait infer others
  - c. Self-Fulfilling Prophecy / Pygmalion Effect
  - d. Causal Attributions
    - i. Inferring causes for observed behavior
    - ii. Kelley's Model: People make causal attributions after observing three dimensions of behavior
      - 1. Consensus: How does this compare with others' behavior?
      - 2. Consistency: How does this compare with past behavior?
      - 3. Distinctiveness: How does this compare with behavior in other situations?
    - iii. Fundamental Attribution Bias
    - iv. Self-Serving Bias (take more personal responsibility for success than failure)
- V. Stress
  - a. Tension related to extraordinary demands, constraints, opportunities
  - b. Sources
    - i. Individual Task Demands (job-related): Low-level jobs more stressful.
    - ii. Individual Role Demands (others' expectations)
      - 1. Role Overload: Expectations exceed ability
      - 2. Role Conflict: Different expectations of different people
      - 3. Role Ambiguity: Expectations are unknown
    - iii. Group Demands (coworkers, managers)
    - iv. Organizational Demands (environment, culture)
    - v. Nonwork Demands (outside the organization)
  - c. Consequences
    - i. Physiological: restlessness, headaches, nausea, hypertension, heart attack
    - ii. Psychological: boredom, nervousness, anxiety
    - iii. Behavioral: eating habits, drug abuse, reduced performance
    - iv. Burnout: emotional, mental, physical exhaustion
  - d. Reducing
    - i. Create supportive organizational climate (less formal, more supportive)
    - ii. Make jobs interesting
    - iii. Make career counseling available

## Chapter 14: Power, Influence, Leadership

- I. Nature of Leadership
  - a. Ability to influence employees to voluntarily pursue organizational goals
  - b. Managers ≠ Leaders
    - i. Management = Cope with Complexity
      - 1. What needs to be done (planning, budgeting)
      - 2. Arrange people (organizing, staffing)
      - 3. Ensuring people do their jobs (controlling, problem solving)
    - ii. Leadership = Cope with Change

1. What needs to be done? (set a direction)
  2. Arrange people (communicate the new direction)
  3. Ensuring people do their jobs (motivating, inspiring)
- c. Sources of Power
- i. Legitimate Power (from formal position)
  - ii. Reward Power (from authority to reward subordinates)
  - iii. Coercive Power (from authority to threaten or punish)
  - iv. Expert Power (from expertise)
  - v. Referent Power (from personal attraction)
- d. Using Persuasion to Get Your Way
- i. Consultation (get others to participate in a decision)
  - ii. Rational Persuasion (convince someone using logic)
  - iii. Inspirational Appeals (appeal to ideals or values)
  - iv. Ingratiation Tactics (act humble)
  - v. Coalition Tactics (get others to support your effort)
  - vi. Pressure Tactics (use demands, threats)
  - vii. Upward Appeals (cite support of superiors)
  - viii. Exchange Tactics (reference past favors)
- II. Trait Approaches
- a. Stodgill: Dominance, Intelligence, Self-Confidence, High Energy, Task-Relevant Knowledge
  - b. Identify distinctive characteristics that result in leadership success
  - c. Kouzes & Posner: Honest, Competent, Forward-Looking, Inspiring, Intelligent
  - d. Bossidy: Ability to Execute, Career Runway, Team Orientation, Multiple Experiences
  - e. Goleman: Self-Awareness, Self-Management, Social Awareness, Relationship Management
  - f. Gender Studies
    - i. Women scored higher on 42 of 52 skills
    - ii. Teamwork and partnering, being more collaborative, seeking less personal glory, being motivated less by self-interest than “what you can do for your country”, more stable, less self-conscious
- III. Behavioral Approaches
- a. Don't study personality traits. Study patterns of behavior / leadership styles
  - b. University of Michigan: Two leadership styles
    - i. Job-Centered: Worry about the needs of the job
    - ii. Employee-Centered: Worry about the needs of employees
  - c. Ohio State: Two Dimensions
    - i. Initiating Structure: Organizes and defines what people should be doing
    - ii. Consideration: Show consideration for employees
    - iii. (Conclusion) Effective leaders: Have employee-centered relationships, group supervision, high performance goals.
  - d. Blake & Mouton's Managerial/Leadership Grid Model
    - i. Measure concern for production and concern for people on 1-9 scale
    - ii. (1,1) Impoverished (minimal effort)
    - iii. (9, 1) Task Management (get the job done)
    - iv. (1, 9) Country Club (keep people happy)
    - v. (5, 5) Middle of the road (do the minimum to keep balance)
    - vi. (9, 9) Team (maximum performance and maximum satisfaction)
    - vii. Research hasn't identified any consistent set of successful behavior.
- IV. Contingency Approaches
- a. Contingency Leadership Model (Fielder)
    - i. Leadership Orientations
      1. Tasks (best in high-control or low-control situations)
      2. Relationships (best in situations of moderate control)
    - ii. Dimensions of Control: Leader-member relations, Task structure, Power
  - b. Path-Goal Leadership Model (House)

- i. Four Styles
      - 1. Directive Leadership
        - a. Here's what to do and how to do it.
        - b. Best for employees working on... ambiguous tasks
      - 2. Supportive Leadership
        - a. Friendly, approachable, treat employees as equals
        - b. Dissatisfying, stressful, frustrating tasks
      - 3. Participative Leadership
        - a. Consults with employees and considers their ideas
        - b. Intellectually/emotionally involving, non-repetitive tasks
      - 4. Achievement Oriented Leadership
        - a. Emphasizes challenging goals, excellence, confidence
        - b. Ambiguous and non-repetitive tasks.
    - ii. Leaders can shift styles to match the situation
  - c. Situational Leadership Theory Model (Hersey & Blanchard)
    - i. Adjust leadership according to the readiness of followers
    - ii. Readiness
      - 1. Ability and Willingness to take responsibility
      - 2. High = Willing and Able
      - 3. (Able, Unwilling), (Unable, Willing)
      - 4. Low = Unwilling, Unable
    - iii. Leadership Styles (relationship behavior AND task behavior)
      - 1. Telling (provide instructions, close supervision): Unwilling, Unable
      - 2. Selling (explain decisions, allow clarification): Unable, Willing
      - 3. Participating (share ideas, communicate): Able, Unwilling
      - 4. Delegating (provide little support): Able, Willing
    - iv. Not a terribly reliable model.
- V. Emerging Approaches
  - a. Transactional Leadership
    - i. Focusing on the transactions between managers and employees
    - ii. Leaders use contingent rewards to motivate employees
    - iii. Exert corrective action only when performance goals aren't met.
  - b. Charismatic Leader
    - i. Challenge people to perform above and beyond
    - ii. Four Qualities
      - 1. Vision: A grand design, ultimate goal
      - 2. Ability to Communicate
      - 3. Ability to Inspire Trust
      - 4. Positive Self-Regard
    - iii. How to Transform Followers
      - 1. Be visionary and inspirational:
      - 2. Be intellectually stimulating
      - 3. Support and encourage subordinates
    - iv. How Followers are Transformed
      - 1. They realize their jobs and performance matter
      - 2. They become aware of their own growth needs
      - 3. They want to work for the good of the organization
  - c. Servant Leadership: Focus on serving others and the organization, not themselves
  - d. Leading for Loyalty
    - i. Preach what you practice (constantly preach the importance of loyalty)
    - ii. Play to Win-Win (help partners win)
    - iii. Be Picky (Recognize you can only satisfy certain customers. Go all out!)
    - iv. Keep it Simple (simple rules, small teams)
    - v. Reward the Right Results (long-term value, not short-term profit)
    - vi. Listen Hard, Talk Straight (good communication)